



MASUNAGA since 1905
2024 FALL & WINTER COLLECTION

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IMAGINIST

The smart and refined IMAGINIST is a brow type frame with all-metal construction. The combination of metal parts in different color enabled IMAGINIST to acquire contrast and different color textures. The one-piece brow design gives the frame a streamlined form. The lens shape features a distinctive straight line around the endpiece. The endpiece, secured from the back with screws, is both decorative and functional. These detailed designs enhance the frame's rich appearance. IMAGINIST is available in three colors. Color #39 BLACK/GRY features a unique tone on tone black shades created by combining black front brow parts in black with metal components in another black.

智能精致的 IMAGINIST 是一款全金属结构的眉型框架。不同颜色的金属部件组合使 IMAGINIST 能够获得不同的颜色对比。一体式眉形设计使框架更具流线型，镜片形状的特点是在桩头有一条直线，通过螺钉从背面对桩头进行固定，这些细节的设计具有独特的装饰性和功能性。IMAGINIST 有三种颜色可供选择。颜色 #39 BLACK/GRY 具有独特的色调，黑色的前眉部分与黑色的金属部件，两种不同的黑色交汇彰显了这款的独特魅力。



#19 BLACK/GOLD



#25 DBL/BLACK



#39 BLACK/GRY

SIZE 48□21-145(↓40.0)

FRONT Titanium / β -Titanium

TEMPLE β -Titanium

LENS 3 Lens Curve



CADENCE

CADENCE captivates with its attractive bold butterfly shape. The three-dimensional cut applied on the acetate front and the shine of the metal endpieces give an elegant impression. CADENCE is available in three sophisticated colors. Color #36 PU features a new acetate based on a creamy clear tone with dark purple bamboo leaf patterns. Combined with black metal parts, it finishes the frame with an alluring touch.

CADENCE 以大胆蝴蝶形状来吸引人。醋酸纤维正面的三维切割和金属端件的光泽给人一种优雅的印象。CADENCE 有三种精致的颜色可供选择。颜色 #36 PU 采用了淡黄色调的新型醋酸纤维，深紫色竹叶图案。结合黑色金属部件，它为框架增添了迷人的触感。



#14 TAUPE



#29 Black



#36 PU

SIZE 49□17-145(↓37.5)

FRONT Acetate
TEMPLE β-Titanium
LENS 4 Lens Curve



ADAGIO

ADAGIO is a same series as the popular model TONA, which emphasizes sharp design that represents craftsmanship and refinement through the contrast between matt and shiny finishes. ADAGIO features rounded, wide wellington shape that suits any occasion. ADAGIO is available in three colors. Color #23 HAVANA is a fashionable combination of classic demi color and navy metal parts, representing new demi frame. Color #35 BL-DEMI uses the bestselling men's acetate color. The shiny finish on the endpiece and matt finish on the black metal parts of the temple creates cool masculine frame.

ADAGIO 与流行的 TONA 是同一系列，强调尖锐的设计，通过亚光和光泽的对比，体现了工艺和精致。ADAGIO 具有宽大的惠灵顿形状，可以满足任何场合的佩戴需求。ADAGIO 有三种颜色可供选择。颜色 #23 是经典玳瑁调和蓝色金属部件的时尚组合，代表了新的时尚框架。颜色 #35 BL-DEMI 使用最畅销的男士醋酸纤维颜色。末端的闪亮饰面和磨砂黑色金属部分的亚光饰面营造出更具有男性刚硬色彩的框架。



#19 BLACK



#23 HAVANA



#35 BL-DEMI

SIZE 51□21-145(↓41.0)

FRONT Acetate
TEMPLE β -Titanium
LENS 3 Lens Curve



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LAUREN

LAUREN is elegant and bold look, featuring a unique silhouette with a deep B measurement and sharply designed hinge part. This is a same series as a popular model GRACE. The cut endpiece gives the frame a refined and beautiful look. Color #25 Navy features blue on the front and a glitter on the back. The metal parts are mainly gold, with silver used only for the pads matching the glitter on the back. The cosmic coloring makes the frame unique and captivating.

LAUREN 外观优雅而大胆，具有独特的轮廓，设计精巧的铰链部分，这是一个与流行型号 GRACE 相同的系列。切割桩头使框架看起来精致美观。颜色 #25 海军蓝，正面为深蓝，且含有隐隐的沙金点缀。整体色彩使框架更显浪漫，独特而迷人。



#19 Black



#25 Navy



#33 BR Tortoise

SIZE	49□20-145(↓43.2)
FRONT	Acetate / β-Titanium
TEMPLE	β-Titanium
LENS	3 Lens Curve



Chord B

MASUNAGA plays a delicate Chord. The minimal double bridge frame is introduced to the Chord series. Chord B features thin, beautiful lines in the double bridges, blending in with wearer' s face and enhancing the individuality. It features super thin 0.7mm front rim and Chord' s original temples created from a highly elastic titanium alloy designed to gently wrap around ears. MASUNAGA Chord is a harmony of elegant designs and techniques cultivated over 100 years. Discover the essence of MASUNAGA in every detail.

MASUNAGA 演奏一支精致的和弦。Chord 系列引入了小型双梁框架。和弦 B 的特点是双梁的线条纤细优美，与佩戴者的面部融为一体，增强了个性。追求了 0.7 毫米的超细圈框。由高弹性的钛合金镜腿，用于轻轻包裹耳朵。MASUNAGA 和弦是 100 多年来追求的优雅设计和尖端技术的和谐，在每一个细节中发现 MASUNAGA 的精髓。



#11 AT-Gold



#22 AT-Silver



#39 Black



#41 Gold

SIZE 49□20-145(↓41.7)

FRONT Titanium
TEMPLE Gum-Titanium
LENS 3 Lens Curve





TRANE

TRANE in a bold teardrop shape is new to our popular polarized sunglass series. Setting TRANE apart from the series' original impression, TRANE feature refined elegance with its accent color applied only to the temples. The frame is crafted with round wires, and the temple design ensures comfort and prevents slipping. The essence of MASUNAGA is infused into the frame. Color #S11 Gold features a gold base with silver accents, creating low contrast that enhances its elegant appeal suitable for both men and women. On the other hand, Color #S39 Black is IP black base with gold accents, creating strong contrast which gives the frame tightened and firm impression.

大胆泪滴形状的 TRANE 是我们流行的偏光墨镜系列的新产品。与系列的原始印象不同，TRANE 有精致优雅为特色。框架由圆形金属丝制成，镜腿设计确保了舒适性并防止滑落。颜色 #S11 Gold 以金色为基础，银色为点缀，形成低对比度，增强了其优雅的吸引力，适合男女。颜色 #S39 黑色是 IP 黑色为基础，带有金色色调，形成强烈的对比，给人一种坚固的印象。



#S11 Gold



#S22 Silver



#S39 Black

SIZE 55□17-145(↓47.2)

FRONT Titanium
TEMPLE β-Titanium
LENS 4 Lens Curve
Mineral Polarized Lenses



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光輝 105

New structural model to KOKI series. KOKI 105 is a classic wellington shape yet unique frame with softer impression given by perfectly placed iconic combination of solid washer and hexagonal screw. The geometric pattern, inspired by the fractal structure, is engraved on the temple core. Unlike caulking or embedding, the new KOKI applies techniques such as secure machined parts with screw. The thoughtfully designed KOKI 105 will open a new era for the KOKI series. KOKI 105 is available in two colors. Color #23 BR uses half brown, half grey acetate with bamboo leaf patterns. The shading of the pattern adds a touch of elegance. The gold temple core shining through the acetate adds a dazzling accent to the frame.

KOKI 系列的新结构模型。KOKI 105 是经典的威灵顿形状，但独特的框架，完美放置的实心垫圈和六角螺钉的标志性组合给人一种更柔和的印象。受分形结构启发的几何图案雕刻在镜腿核心。以铆接和嵌入式不同，新的 KOKI 应用了用螺钉固定机加工零件等技术。精心设计的 KOKI 105 将开启 KOKI 系列的新时代。KOKI 105 有两种颜色可供选择。颜色 #23BR 使用半棕色、半灰色的醋酸纤维，带有竹叶图案。图案的阴影增添了一丝优雅。金色的镜腿核心透过醋酸纤维闪闪发光，为框架增添了耀眼的亮点。



#19 BK



#23 BR

SIZE 49□20-145(↓41.7)

FRONT Acetate

TEMPLE Acetate

LENS 5 Lens Curve



GMS-128T

GMS-128T is an all-metal frame in a panto shape with deeper B measurement. The bridge features a unique design with a pressed milgrain pattern and is split into two by the rim, which took inspiration from MASUNAGA' s archives. The temples have a smooth touch and have details like a fountain pen. This combination of classic and modern elements makes the frame attractive. GMS-128T is available in three colors. Color #34 Grey is based on grey with matt and shiny finishes, expresses unique texture and shades.

GMS-128T 是一个波士顿的全金属框架。鼻梁以独特的设计为特色，由鼻梁和圈框连接一分为二，其灵感来自 MASUNAGA 传统设计理念的精华。镜腿触感光滑，手感好像钢笔。经典与现代元素的结合使框架更具吸引力。GMS-128T 有三种颜色可供选择。颜色 #34 以灰色为基调，通过在加工方法上，对色调浓淡的变化加以区别，达到提高质感的视觉感受。



#19 Black



#21 Gold/Navy



#34 Grey

SIZE 48□21-150(↓44.6)

FRONT Titanium
TEMPLE β-Titanium
LENS 3 Lens Curve



2024FW

NEW COLOR COLLECTION



MARGOT #45 Gold / Navy

MARGOT was inspired by oversized frames popular back in 1970s to 1980s. By combining the bold look with refined shape, MARGOT brings out women' s inner beauty and strength. The new color #45 Gold/Navy is an elegant and luxurious frame with its accentuated navy rim on a gold base.

MARGOT 的灵感来自 20 世纪 70 年代至 80 年代流行的大型框。通过将大胆的外观与精致的造型相结合，MARGOT 展现了女性的内在美和力量。新颜色 #45 金 / 海军蓝是一个优雅而豪华的框架。



#11 Gold/Silver



#22 LBL/Silver



#33 BR/PK Gold



#45 Gold/Navy

SIZE 54□17-145(↓44.7)

FRONT β-Titanium

TEMPLE β-Titanium

LENS 2 Lens Curve



BLEECKER #49 BLACK

BLEECKER in a deeper polygonal shape is a stylish style with sharp lines. The new color #49 BLACK is a cool frame with its unique glossiness and texture given by the shiny IP Black endpieces and temples combined with the pure black front part.

多边形的 BLEECKER 是一种线条鲜明的时尚风格。新颜色 #49 BLACK 是一个很酷的框架，其独特的光泽度和纹理是由闪亮的 IP 黑色桩头・镜腿与纯黑色前部结合而成的。



#15 DBL/GRY



#23 BROWN/BLACK



#39 BLACK/GOLD



#49 BLACK

SIZE 46□21-145(↓39.2)

FRONT Titanium
TEMPLE β-Titanium
LENS 3 Lens Curve



#53 DEMI



#69 BK Matt

光輝 One Hundred #53 DEMI / #69 BK Matt

KOKI “One Hundred” equipped the same attractive features from the KOKI 000, such as 6mm thick acetate and a seven-barrel hinge. KOKI “One Hundred” introduces two new colors. Color #53 DEMI is a rich classic color, and overall, it has a chic and calm impression due to the 6mm thick acetate. Color #69 BK Matt is a black frame with a softer impression given by the matte finish on the surface.

KOKI “One Hundred” 配备了与 KOKI 000 相同的吸引人的功能，如 6mm 厚的醋酸纤维和七筒铰链。KOKI “One Hundred” 推出了两种新颜色。颜色 #53 DEMI 是一种丰富的经典颜色，总体而言，由于 6mm 厚的醋酸纤维，它给人一种别致而平静的印象。颜色 #69 BK Matt 是一个黑色框架，表面亚光处理给人一种更柔和的印象。



#19 BK



#25 BL-DEMI



#38 OLIVE



#40 CLEAR



#53 DEMI



#69 BK Matt

SIZE 52□21-150(↓40.6)

FRONT Acetate
TEMPLE Acetate
LENS 5 Lens Curve



#53 DEMI



#69 BK Matt

GMS-123 #45 Navy / #59 BK

GMS-123 is in a panto shape with bold look. GMS-123 introduces two new colors. Color #45 Navy combines metal parts in navy and black, giving calm impression. Color #59 BK combines clear black with gold. The metal endpiece with beautiful patterns can be seen through the acetate front. The use of demi for the long temple tip makes overall coloring versatile.

GMS-123 推出了两种新颜色。颜色 #45 海军蓝结合了海军蓝和黑色金属部件，给人一种平静的印象。颜色 #59 BK 结合了透明黑色和金色。通过醋酸纤维正面可以看到带有美丽图案的金属桩头。镜腿使用玳瑁色，使整体色彩更加丰富多彩。



#19 BK-GRY



#23 TAUPE



#33 BR



#45 Navy



#59 BK

SIZE 47□22-150(↓41.3)

FRONT Acetate

TEMPLE Acetate / β-Titanium

LENS 3 Lens Curve